



- 1 Customized CRM Solution to Meet the Unique Requirements of Real Estate Agencies
- 2 Fully Dynamic Website to Help Your Business Grow
- 3 Both-way CRM and Website Integration to Facilitate Easy Website Update (from CRM) and Lead Capturing (into CRM)

GOLDENLION
www.glionconsulting.com

**Complete Digital Transformation for
Your Real Estate Agency**

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As a Real Estate Agency, you have to deal with numerous properties (instead of projects or developments as a whole) on day to day basis.

And thus, you have to invest significant amount of time maintaining and updating property details in your CRM system as well as on your website.

With the **Digital Transformation Package** you can now implement the tailor-made Real Estate CRM, put up a beautiful Website and have complete synchronisation between the two.



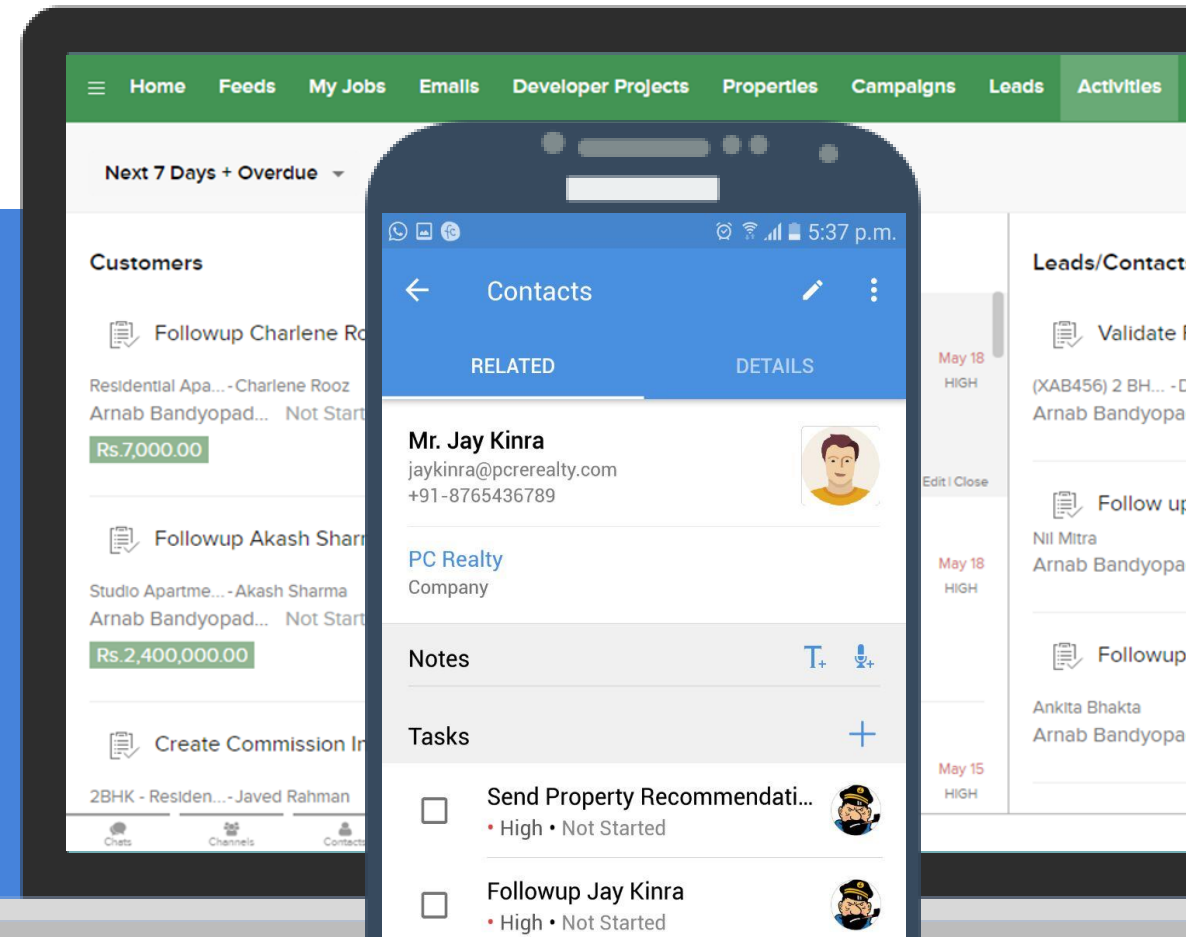
Real Estate Agency CRM

Real Estate Agency CRM is crafted to meet the unique needs of Real Estate Agencies who deal with properties.

Developed on Zoho CRM platform, the Real Estate Agency CRM is the perfect tool for managing thousands of properties, track deals, update your website with new property details, calculate commission and capture client testimonials.

Real Estate Agency CRM Features

- Property Management
- Lead Capturing
- Lead Management
- Intuitive Requirement Capturing
- Property Matching
- Property Feedback
- Deals Management
- Commission Calculation
- All interaction in one place
- Pre-built Reports, Dashboards & Automations
- Beautiful Quote Templates
- Intuitive Property Recommendation
- Super Simple Pricing



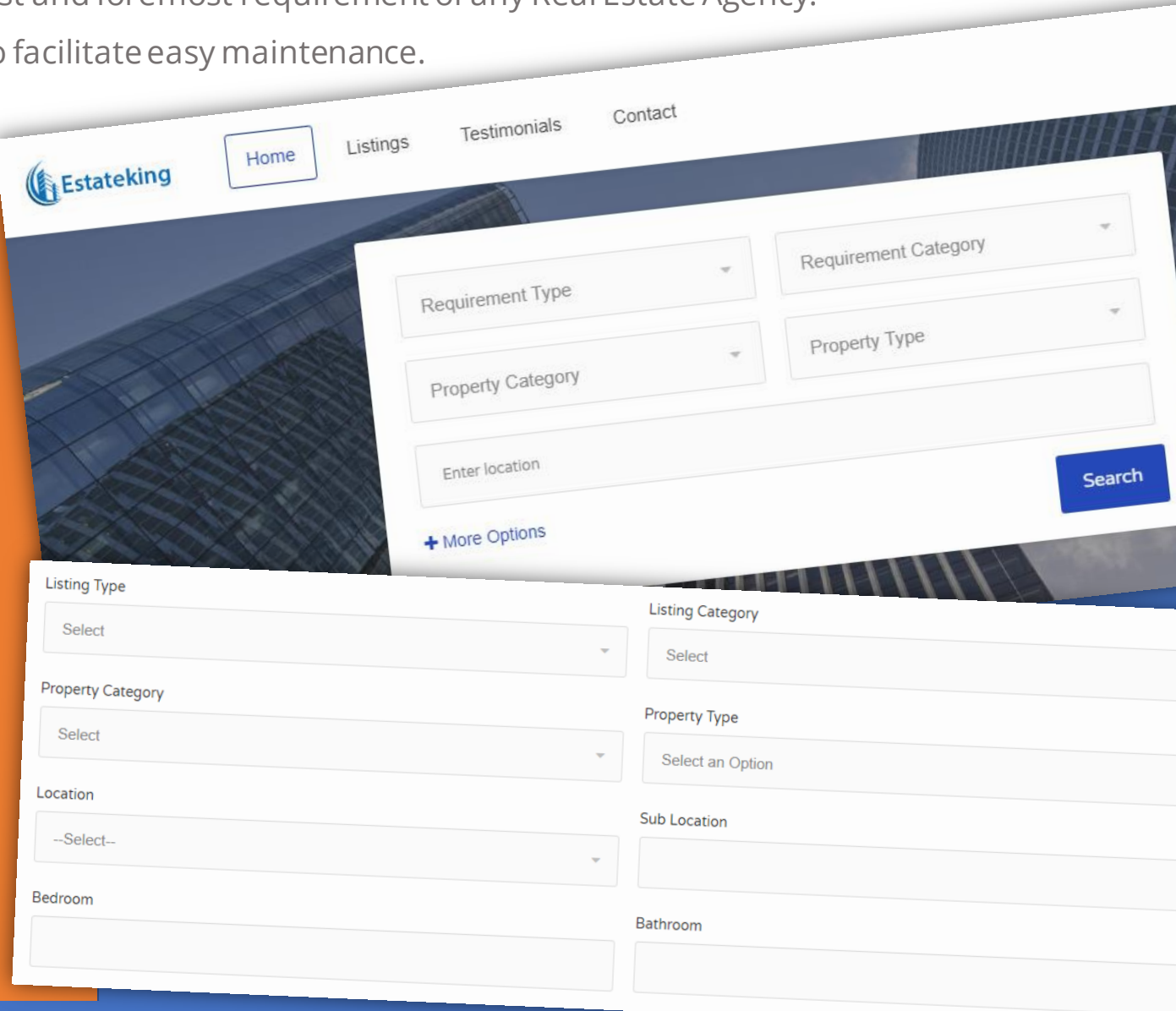
Download the Full Real Estate Agency CRM Data Sheet [Here](#)

Fully Dynamic Website Development

A beautifully designed, fully responsive website is the first and foremost requirement of any Real Estate Agency.

Built on customized CMS, the Website is fully dynamic to facilitate easy maintenance.

- ✓ Built on customized CMS, using latest framework of PHP.
- ✓ Fully responsive to offer amazing user experience across devices.
- ✓ Completely SEO ready to help you reach more customers.
- ✓ Beautifully designed to maximize User Experience.
- ✓ Features powerful Search feature for Properties across the website.
- ✓ Features 'Contact Forms' through which interested leads can get in touch with you.
- ✓ "Submit a Property" form to enable easy property submission for rent/sell.



Two-Way Website & CRM Integration for Easy Property Management and Lead Capture

Managing thousands of properties and updating the details on the website has always been a pain-point for Real Estate Agencies! With the powerful two-way Website & CRM integration, now you can manage your properties and update them on the website in easy steps.

- ✓ The Real Estate Agency CRM system integrates seamlessly with the website form and captures property details submitted by sellers right into the CRM. The new properties get stored within the Properties Module with 'Under Validation' Status.
- ✓ Featuring seamless integration with website CMS, the CRM system lets you publish a new property with just one click. This way, you can keep adding new properties to your website, right from the CRM system.
- ✓ The website Contact Form captures the details of the interested leads and sends them right into your CRM to do away with manual lead entering.

The screenshot shows the 'Edit Property' form in a CRM system. The form is divided into sections: Property Information, Address Information, and Property Status. The 'Publish to Website' field is highlighted with a red circle, and a dropdown menu is open showing options: No, -None-, No, and Yes. The 'Property Status' field is set to 'Available'. The form includes fields for Property Owner, Property Name, Listing Category, Property Type, Area (SQFT), Bathroom, Developer Project Name, Property Status, Publish to Website, and Featured Property. The Address Information section includes Property Code, Listing Type, Property Category, Location, Sub Location, Bedroom, Parking Space, Floor, and Property Active. The form also has 'Save' and 'Save and New' buttons.

| Field | Value |
|------------------------|--|
| Property Owner | Arnab Bandyopadhyay |
| Property Name | (XAB456) 2 BHK Residential Apartment 1100 SQFT |
| Listing Category | Resale |
| Property Type | Residential Apartment |
| Area (SQFT) | 1100 |
| Bathroom | 1 |
| Developer Project Name | Renaissance |
| Property Status | Available |
| Publish to Website | No |
| Featured Property | No |
| Property Code | XAB456 |
| Listing Type | Sale |
| Property Category | Residential |
| Location | Bangalore East |
| Sub Location | Raja Rajeshwari Nagar |
| Bedroom | 2 |
| Parking Space | 1 |
| Floor | 2 |
| Property Active | <input checked="" type="checkbox"/> |

Contact Us

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Thank you for your interest in **Digital Transformation – Real Estate Agency**. We really appreciate your support and patronage. With all the customers we serve through our Digital Transformation services we have three goals:

1. To help awesome business owners like you
2. To establish long-term relationships
3. To have fun

Our goal in building **Digital Transformation Package for Real Estate Agency** was to make it so helpful to you that you could save time and money in using this application and tell your friends to buy one.

Thank you for being awesome. Because of you and all our other valued customers, we have the opportunity to do what we love to do.
Thank You!

Arnab Bandyopadhyay
CEO, GoldenLion

About Us

GoldenLion is a Zoho Premium Partner and Traffic-Lead-Conversion facilitator with 250+ Customers in 30+ Countries. For more information about GoldenLion, please visit www.glionconsulting.com